To	Yvette Nicholas	From	Bill Moran
Co.		Co.	
Dept.		Phone #	
Fax #		Fax #	

35th annual Grammy awards

AIRDATE

WEDNESDAY
FEBRUARY 24, 1993
8 P.M. TO 11 P.M. E.T.
ON CBS TELEVISION

ADVERTISING

CONTACT & SHIP ARTWORK TO:
BILL MORAN
DIRECTOR OF ADVERTISING
18617 VINTAGE ST.
NORTHRIDGE, CALIFORNIA 91324
(818) 349-2171
FAX (818) 349-2195

OFFICIAL PUBLICATION OF THE
NATIONAL ACADEMY OF
RECORDING ARTS & SCIENCES INC.

AD SPECIFICATIONS

COLOR	PAGE SIZE IN INCHES	RATE CAMERA READY
■ 4/C	7 x 10	$6,700
■ PMS Color	7 x 10	$6,100
■ 2/C	7 x 10	$5,900

5th Color add $1,000 per page.
Position pages—add $700 per page.

COVERS (4-COLOR)

■ #2 Cover & page 1 *(spread)*	$17,400
■ #3 Cover	$ 9,300
■ #4 Cover	$10,500
■ Divider Covers	$8,300

Please include one set of composite color proofs

BLACK & WHITE

■ Full page	7 x 10	$4,900
■ 1/2 page	7 x 5	$2,900

Please include film negative or camera ready art.

MECHANICAL REQUIREMENTS

- Trim size: 8½ x 11
- One Page Bleed size: 8⅝ x 11¼
- Spread Trim size: 17 x 11
  (add ¼" for crossover in gutter)
- Spread Bleed size: 17½ x 11⅛
- Line Screen: 133-175
- Perfect Bound

Film negative, right reading/emulsion side down.
Film for spread ads must be adjusted for perfect binding.

The above rates are based on composite films furnished by client. Required modifications cannot be guaranteed and must be paid by the advertiser at industry standard rates

ADVERTISING / ARTWORK DEADLINE

JANUARY 25, 1993

Advertising materials must be received by the Director of Advertising by January 25 1993 or placement considerations are subject to change;

All advertisements MUST BE PAID IN FULL BY JANUARY 25, 1993

I/We agree to all terms and conditions and reserve the ad space indicated below. I certify that I am authorized to contract ad space for the firm indicated below

2040586168

COMPANY _____

ADDRESS _____

SUITE OR DEPT _____

CITY _____

STATE _____ ZIP _____

PHONE _____

SIGNATURE _____

TITLE _____

☐ Four-Color Page	$6,700
☐ PMS Color	$6,100
☐ Two-Color Page	$5,900
☐ Black and White Page	$4,900
☐ Half Page	$2,900
☐ Position Pages	add $700

COVER POSITION:

☐ #2 Cover & page one *(spread)*	$17,400
☐ #3 Cover	$9,300
☐ #4 Cover	$10,500
☐ Special editorial or advertising insert *(Information available upon request)*	

Discount rate of 15% given to ACCREDITED ADVERTISING AGENCIES

The Recording Academy reserves the right of approval on all copy and artwork. Any artwork portraying logos or trademarks of the Recording Academy must have advance written approval before advertising order can be accepted.

Please SIGN + REFAX

P-01 BILL MORAN 10:41 MON 12 DEC

Source: https://www.industrydocuments.ucsf.edu/docs/ppgm0004